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This board was made in collaboration with the attendees of this conversation at the
Common Field Convening on April 25, 2020

What this exercise can help with:

○ Empower us as cultural workers to find creative fulfillment beyond larger cultural institutions, whose bureaucracy can sometimes stifle or limit collaboration.

○ Acknowledge that these projects fill crucial gaps for artists, audiences, and art workers (resources, access, and visibility) within these set systems, to become active reshapers of regional cultural ecosystems.
In order to make the work of your side hustle meaningful and clear, it’s important to think through where your priorities lie within this work, how and why we take on side projects, and what needs, whether your own, or your communities, are driving the work.

Use the Venn diagram below to parse out the priorities at play within your work.

My needs?
- Sense of purpose, leaving a positive impact on my community
- Feeling helpful and helping expose positive non-traditional education to my community
- Funding, Space, Audience, insurance
- Time, Funding, Creative Freedom
- Learn new things, exposure to others’ creative ideas, fresh viewpoints
- As someone who is part of a brand new nonprofit, I need to be able to receive a salary or compensation

Space/strengths/skills?
- Facilitation and cross audience communication
- Curation, art making events developments, creating events, leadership, listening
- Means of production
- Outreach, passion
- Event Production/Management
- Writing, editing
- Not taking no for an answer
- Project management
- Seeing patterns, developing strategy, public advocacy
- Cooking/feeding
- Festival Planning, arts marketing, art show curation
- Friendly, inclusive, Hard worker, work well with others
- Organization, Marketing, Problem solving, Connection to the Community
- Representation of those that can’t
- Youth development, teaching music and art, technical theatre
- Projection, filmmaking, collaborating with artists, organizing

My community needs?
- Artistic need exposure and opportunity
- My art community needs a space
- Financial stability/security, affordable housing + studio/project space, health insurance
- Needs: Affordable work space, creative community
- Creative Space
- Community building – rural space disconnected from contemporary art conversation
- Sites to display, critical responses/writing, collaborations, organizational structures
- Support
- Greater visibility to the public at large, as well as outside of our region
- Mental health resources
- Universal Basic Income
- Connection, information and access to resources
- Portland K-12 schools are severely underfunded in the arts, I may choose to work at a different school district
- Support and guidance, my strengths: relational / care about people.
- Sometimes I need to support myself & my own art practice more
- Need wealth gap eradicated so that privilege imbalance in ar world doesn’t replicate racial power imbalance
- No need for sick leave
- Somex medication for all

Where are the overlaps?
- I need access to more financial resources so I can dedicate more time/talent to my community’s needs
- Clear expectations is something I see overlapping
- My art community is full of talent but needs venues who are willing to work with them
- Accessing funding to help curate and developing site based art activities.

How can you get closer to your community’s and your needs?
Consider how the skills and networks you gain from your side hustle and straight job can be mutually beneficial for you, your projects, and your community. List your gains around the triangle below.

**straight job gains**
**practice & network**
- Video editing
- Writing
- Include artistic, curatorial, development, and production experiences
- Becoming a familiar face to the community (education programs)
- Access to resources
- Community Organizing; some understanding of the non-profit industrial complex
- Food, money, time to work on side hustle :)
- Networking with those with access to funding
- Teaching, preservation, strategy, cobbling together jobs for money/health insurance
- Affiliation with an institution
- Classroom experience, union benefits, healthcare, job security, summers off (Public Schools)
- Learning to work with a large spectrum of people

**side hustle gains**
**practice & network**
- New artistic and curatorial experiences, collaborative experiences and significant follow through that lead to future projects
- Freedom to produce my own work/programs
- fueling my own art practice
- I get to be in a leadership position!
- Giving energy to small groups to encourage growth
- Get to work in leaderless spaces
- Side hustle bond with other creatives
- Experimentation
- I get to deeply engage in my community's issues - gender violence, racism, etc.
- Visibility allows one to be jurist, adviser, board member, grant panelist, guest curator
- Creative, collaborative, feeling connected, supporting others
- Leadership skills - leadership role
- Finding side hustle balance

**Who holds you up?**
**Can you support others with these resources?**
- Emerging artists
- Social Media
- Writing and editing
- Grant writing
- Connecting people/networks from one side to another side (e.g. community of side hustle to institution connections in "straight" job)
- My side hustle and straight jobs inform each other - gaining multiple perspectives on inequality in education as well as in the arts sector
Identifying and overcoming barriers to accomplish your side hustle goals

**Am I creating or reinforcing barriers for others?**

- Fear: both artistically and financially
- Being new to a creative community
- IMPOSTER SYNDROME
- Time!
- Access to space
- Critical comments
- How to begin?
- The challenge of introducing something new to insular communities
- Lack of recognition from important people
- Have uncompromised creative work time
- Money
- Time
- My community does not prioritize art
- How can I overcome?
- Fear of delivering an unsuccessful program/event
How can you adapt your work in difficult or unexpected situations?

What are your coping mechanisms?

To-do list:

Walking, especially when I have a creative block

Reserving time to create without a goal, without expectations—shutting away for a mini

What skills do you want to gain in the next 10 years?

Growing by pivoting and deciding what the core principles were, how to revamp

What are your coping mechanisms?

More collaboration with other artists

To be able to facilitate wonder across barriers in my community

Looking back 10 years, what have you accomplished that you never could have imagined?

Museum work

My side hustle led to a full-time position.

In my second year, I won an award, received a big grant, and my favorite local band performed at my event stage!

Running a gallery out of house/garage/yard for six years, and it is now in two sites, plus running others...

Though the foundation of it grew from being a therapist, the shift to art and building a performance-based interactive sculpture installation tour for 2020 and then...

What do you want to gain in the next 10 years?

Video demos and workshops!

Leadership skills, leadership role

Think about a setback in your life. How did you grow from that experience?

Volunteers who say they want to help, and then back out.

Lots of interest—writing, filming, publishing, curating, etc. It seems difficult to bring these together.

Learning to write grants after not getting into grad school out of college

Becoming a mother is not really a setback but it's been hard and I've realized what I can and cannot juggle—both of which are important to realize!

Recently started a card project mailing small artworks and kind words of encouragement to other creatives in isolation.

Got a lot of kindness back such as shows, work sold and so on.